



Save every day

### SNAP UP STORE SPECIALS

JCPenney, ShopRite, Target and other retailers deliver deals through their own mobile apps.



## Get savings in the palm of your hand

Own a smartphone? These coupon apps help you organize and store coupons—and even compare prices with other stores on the spot.

	IPHONE OR ANDROID	☼ Check in using Facebook Places for Individual Deals (discounts, free stuff or other rewards), Friend Deals (where you and a pal claim something together), Loyalty Deals (for regulars) and Charity Deals (businesses donate to a cause every time you check in).
	IPHONE	☼ It's hard to know if you're getting the best deal. Before you buy, point your phone's camera at the product bar code and receive prices from nearby stores and popular online retailers. If you find a lower price somewhere else, ask the store manager to match it.
	IPHONE, BLACKBERRY, WINDOWS OR ANDROID	☼ Eliminate the hassle of keeping track of rewards cards with this handy app. Simply enter all your membership numbers into the app, toss out your cards and let the cashier scan your phone to get your points. Available for more than 700 rewards programs.
	IPHONE, BLACKBERRY, ANDROID OR PALM PRE	☼ Sick of clipping coupons and toting a coupon book? This aggregator scours the Internet for you and lets you choose the coupons you want. You also can create a list of favorite stores. To redeem coupons, have the cashier scan them right from your phone.

Source: Rachel Singer Gordon, author of Point, Click, and Save and blogger at mashupmom.com



## 'We save a bundle!'

Pick up more tips from coupon experts like you.

### Simplify your search

“Instead of going to a bunch of different websites, I use ppgazette.com, a coupon aggregator for RedPlum, Coupons.com, SmartSource and Valpak.”

—Laura York, 35, Chattanooga, Tenn.



### Do your research

“I check freesnatcher.com on Fridays to get the list of coupons that will be in the Sunday newspaper. If the deals are good, I purchase more than one paper.”

—Jean Cason, 52, Chiefland, Fla.

### Shop prepared

“I take a calculator with me to figure out which brand is cheaper by the ounce with the coupon amount deducted. Many times the brand name wins when you use a coupon.”

—Tammy Jeans, 50, Waleska, Ga.

### Question authority

“Ask the manager if the store takes expired coupons or price-matches competitor coupons. My drugstore accepts both. I save a bundle when I pair them with sale items and store coupons.”

—Rebecca Mills, 33, Manakin Sabot, Va.

### Be charitable

“Never throw out a coupon. Donate it to a food pantry or women's shelter, or join a coupon trading post—someone out there could need it and be willing to trade it for one you want.”

—Lajoyce Qualls, 36, Mobile, Ala.



### Rack up points for extra savings

“I signed up for a prepaid debit card at my local supermarket, which gives me one point for every dollar I spend, two for every in-store dollar I spend and three for every store-brand product I buy. Also, when I spend \$100, I get 15 cents off per gallon at the gas pump.”

—Julie Trujillo, 39, Westminster, Colo.

PETER CADEGETTY IMAGES (WOMAN WITH PHONE)